



# Executive IT Insider

The Exclusive Edge to Today's Technology

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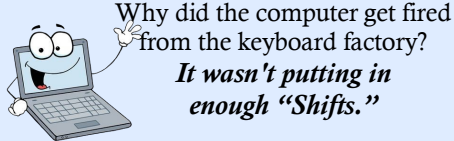
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## Computer Joke



Why did the computer get fired from the keyboard factory?  
*It wasn't putting in enough "Shifts."*


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## March 2020



### Provided By:

Paul Riendeau   
 Owner of IT Support RI

With **St. Patrick's Day** coming up, let's focus on your **network** and **password security!**

Think of the data on your network or your passwords as being a **pot of gold**. You don't want a someone to follow the rainbow, find your gold *unprotected*, and simply take it, do you?

If you have any questions or concerns about your cybersecurity, give us a call!

We're here to answer your questions and put your mind at ease!



## Top Benefits of Password Managers

Did you know that using a password manager is one of the **top** safety practices recommended by security experts? Password managers generate long, unique, and extremely difficult-to-guess passwords for all your accounts. Your passwords are then stored in a digital vault, which is protected by military-grade encryption. The only way to access your vault is to have one master password that unlocks it.

Using a password manager helps eliminate reusing passwords for different websites and boosts your online security!

Here are **5 reasons** you should use a password manager:

### Only Remember One Password

That's right, you only need to remember one complex password to access your vault. However, this one password should be *extremely* difficult to crack. Your password should use all recommended complexity requirements, including using a mix of upper and lowercase letters, numbers and symbols.

### Create Stronger Passwords

A password generator randomly generates a strong, complex password for you. Password managers can also use browser extensions and mobile apps, allowing you to quickly create and store unique passwords.

### Sign into Accounts Faster

The browser extension will automatically populate the username and password fields when you log in to a website, removing the need to search for credentials!

### Store More Than Passwords

You can safely store other information like credit card numbers, account, and routing numbers. Any information stored in a password manager is protected by 256-bit AES encryption, which is the most secure encryption method!

### Easily Share Accounts

Password managers allow you to easily and safely share credentials with coworkers, family and friends.

While a password manager is a great addition to your security arsenal, it isn't a fix for every threat. We recommend these security precautions combined with using a password manager:

- Only use trusted networks and devices.
- Keep a reputable anti-virus active and up to date on your workstation.
- Enable Two Factor Authentication (2FA) wherever available.
- Set lock screens on all your devices and lock your device if you leave it unattended.

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## 4 Steps to Get Your Business Goals Back on Track

How are you doing on your New Year's resolutions and annual initiatives? Have you already given them up?

This time of year can be tough because the novelty of the new year has come and gone, but the motivation of spring is still a few months away. Your goals for the year can still be achieved.

The key is to set achievable goals that you can stick to. The steps below may be things you've heard before, but that's because when they are done correctly, they work. Follow them to make your resolutions happen:

### 1. Outline your goals

What do you want to achieve this year? What does it look like? What needs to happen to carry them out? How do you know when you've hit a milestone?

### 2. Create a strategy

Once your goal is clearly stated, you can back it up with a strategy. This is the plan you will execute to reach your goal—the overall roadmap to get you where you're going.

### 3. Define your objectives

Objectives are the steps you take to achieve a strategy. They must be specific and measurable in order to help lead you to accomplishing your goal.

### 4. Decide which tactics you'll use

Tactics are the tools you will use for each objective, which in turn helps you achieve the strategy. They're the building blocks of reaching your goal.

—Andy Bailey, [www.PetraCoach.com](http://www.PetraCoach.com)



## Expert of the Month: the Team at Lezaola Thompson Insurance

When it comes to insurance options, the team at Lezaola Thompson Insurance wants to help you find the best choice for you and your family. With their combined **25 insurance companies**, they aim to offer their customers great rates while treating them like people, not like a policy. The Lezaola Thompson Insurance team makes it their goal to help you understand your insurance coverage and options, which is why they're our *Expert of the Month!*



With over 26 years in insurance, owner Ken Thompson jokes, "I don't know anything other than insurance. It's kind of weird because insurance isn't flashy or 'cool', but I love it!" Ken got into the insurance world straight out of college after attending a career fair. While at the fair, he spoke with a man who gave him a quick introduction to insurance. After that conversation, and having a great mentor, Ken was hooked!

After 12 years in the industry, Ken began buying smaller agencies. While these purchases accelerated his company's growth, purchasing agencies helped to **save smaller, family-operated offices**. Ken explained that because younger generations don't want to take over the family business, he purchases the agency and tries to preserve the original name. He understands that the agency name is very important, not only to the business owners but also to the local community. For example, Lezaola Insurance has been around since 1967. It was such a well-known agency in the area, Ken knew he couldn't change the name.

At Lezaola Thompson Insurance, they offer a wide range of policies for personal and business insurance. As Ken states, "whether it's business insurance, life insurance, or anything that can be insured, we have the ability to do it, especially with how much we've grown!"

Ken **knows** that his team can find the best coverage, work with customers to help them understand their policies, and give the best customer service possible! With over 19 employees, Ken believes that "there's a perfect balance of knowledge, experience, and motivation to get the job done." There are people with as few as two years of experience, to people who have more the 25 years of experience.

Lezaola Thompson Insurance started working with us shortly after Ken purchased Soucy Insurance in Woonsocket. "Before I purchased Soucy, I already had an IT firm, but they focused more on band-aid fixes." Ken continues, "I realized that IT Support RI had the capacity to take us on and help us grow. I've worked with several different IT firms over the years, but the three reasons they stand out compared to others is their honesty, quickness, and reliability."

The team at Lezaola Thompson proudly serves customers in both Rhode Island and Massachusetts, and speaks English, Spanish and Portuguese. To learn more about the wide array of personal and business policies Lezaola Thompson Insurance has to offer, give them a call at **401-434-7203** or visit [www.lezolaathompson.com/](http://www.lezolaathompson.com/). With plans to expand and rebrand in the coming year, expect to hear more about Ken and the team!

## Streamline Your Business with Office 365

Office 365 includes all your favorite Microsoft products like **Word**, **Excel**, and **Outlook**, and gives you the most up-to-date version of these products throughout your office! Office 365 also allows you to have **all your emails secure** and **accessible** from the cloud!

Interested in getting Office 365? For a **limited time**, we're offering **free onboarding** to the **first 10 clients** when you make the move to Office 365! Due to the high amount of interest last month, we can extend this offer to **another 10 clients!** **Don't miss out!**

This offer is only available until **March 31st**, so you must act fast!  
\*offer available only to clients who **do not currently have O365 with us\***

Microsoft is promoting Office 365 with **partners like us** and offering to cover labor costs associated with helping **YOU** make the switch! Save **thousands** in labor and make the switch to **the business package the best companies in the world use**. Start 2020 off on the right foot with the **convenience and security** Office 365 has to offer!

Simply give us a call, e-mail us ([support@ITsupportRI.com](mailto:support@ITsupportRI.com)) or visit [www.ITsupportRI.com/monthly-special](http://www.ITsupportRI.com/monthly-special) and enter **promo code: O365!**

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